The Catholic University of America Libraries
Collection Development Policy

Subject
Business and Economics

Mission
Business and economics materials are acquired and maintained by the Library to support the research, teaching and learning of the Department of Business and Economics and other University schools and departments that need business and economics information.

History
Until about 12 years ago, the department was named the Department of Economics and Business. Reflecting earlier priorities, the historical collection is strong in economic history and theory. This historical collection is little used today, and much of the material suffers from the brittle paper problem of the last century. Little used historical material is in the process of being sent to environmentally controlled offsite storage at WRLC, where it can be retrieved as needed. The historical collection also is fairly strong on materials focusing on unions, as a result of major past donations from Msgr. George Higgins, well-known labor advocate who died some years ago. Less emphasis is placed on collecting these materials today. Present collecting objectives focus more on building a useful, contemporary, and practical collection useful for instruction and research in subjects currently taught or researched at the University.

Clientele
Clientele served by Business and Economics materials in the Library include:

- Students enrolled in undergraduate and master’s degree programs offered by the Department.
- Students enrolled in the bachelor’s and master’s degree programs in business at the Metropolitan School of Professional Studies.
- Faculty of the Department.
- Other University faculty, students, and staff.
- Faculty, students, and staff of other WRLC institutions and other local consortia.
- Other researchers who need to consult materials not available to them in the libraries which ordinarily support their study.

Current degree programs offered by the Department of Business and Economics include the B.S.B.A. in Accounting, the B.S.B. A. in Financial Management, the B.S.B.A. in International Economics and Finance, the B.S.B.A. in Management, the B.S.B.A. in Management of Information Systems, the B.S.B.A. in Marketing, the B.A. in Economics, the M.A. in
International Political Economics (joint program with the Department of Politics), and a new Master of Science in Business Analysis (M.S.B.A.), a one-year program for non-business majors. There is a new minor and an area of specialization in sports management, which will require attention to building resources in this area.

Current degree programs offered by the Metropolitan College of Professional Studies include the M.S. in Management, the M.A. in Human Resource Management, the B.A. in Management, and the B.A. in Information Technology. There are also certificate programs in those areas.

Some faculty are affiliated with the Institute for Policy Research and Catholic Studies, a community of scholars and researchers at CUA engaged in the analysis of public policy issues related to Catholic social thought. A faculty member is Director of CUA’s Center for Energy Studies and Environmental Stewardship.

Geographical

Most publishers collected are North American or British. Major geographical emphasis is on the United States, but there are significant collections in international economics and development.

Language

Current collecting is English language. Some of the historical collections are in major European languages, including Russian, but with the decline in foreign-language capability, they are not much used.

Publication Dates

Current publications are acquired as published. Major retrospective collection development is not a significant priority.

Formats

Monographs, periodicals, databases, indexes, electronic books, reference books and conference proceedings are part of the collection. For the most part, textbooks are not collected, nor is audio-visual material.

Subjects

Although monograph materials that support Business and Economics appear primarily in the H-HJ sections of the Library of Congress classification, some materials in other sections are collected as appropriate.

<table>
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<tr>
<th>LC Classification</th>
<th>Description</th>
<th>Collection Goal*</th>
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<tbody>
<tr>
<td>GV401-434</td>
<td>Stadiums, sports facilities, business aspects</td>
<td>Instructional</td>
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*Definition of Collecting Levels*

In developing guidelines for specific subject areas for levels of collection acquisition appropriate for the Libraries, the following categories are used (as partially adapted from *Guidelines for Collection Development*, David L. Perkins, ed. Chicago: American Library Association, 1979).

**Minimal:** only a few items purchased beyond very basic works.

**Basic:** highly selective collection that introduces and defines the subject and indicates the varieties of information available elsewhere.

**Instructional support:** collection supports undergraduate or graduate-level coursework and sustained independent study.

**Research:** collection contains materials necessary for dissertations and independent research.

**Comprehensive:** collection is exhaustive.
As appropriate: interdisciplinary collecting that is carried out in areas not primarily dedicated to subject-specific research as it is usually conducted at The Catholic University of America, but which is important for the instructional and research requirements of users.